**Srisowmiya Saravanakumar**

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# CERTIFICATIONS

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| --- | --- |
| **Data Analytics** | **Chennai** |
| *Fita Academy* | *Graduation Date: Dec 2023* |
| **Data Visualization With Power BI** | **Chennai** |
| Great Learning  **EDUCATION** | *Graduation Date: Oct 2023* |
| **Bachelor of BusinessAdministration [BBA]** | **Karaikudi** |
| Alagappa University | *Graduation Date: Jun 2023* |
| **Diploma in Computer Application [DCA]** | **Karaikudi** |
| CDOE, Alagappa University  **SKILLS & INTERESTS** | *Graduation Date: Jul 2023* |

**Python:** OOPS, GUI Development, Error Handling, User Collaboration, Testing and Documentation **Power BI:** Data Integration and Visualization, DAX

**SQL:** Data Manipulation, Database Design, SQL Development

**Interpersonal skills:** Ability to leverage Technology, communication, Teamwork.

# PROJECT EXPERIENCE Blood Donation Management System | Oracle SQL Chennai

Coursework Project - Data Analysis *Oct 2023 - Nov 2023*

Developed a comprehensive blood donation management system to streamline donor information, track donations, and generate reports for a regional blood bank. The system aimed to improve efficiency in managing blood donation processes and enhance communication with donors; it increased donors' database efficiency by 30%.

# Sales and Revenue Analysis | Power BI Chennai

Coursework Project - Data Analysis *Aug 2023 - Sep 2023*

Led the end-to-end execution of a detailed sales and revenue analysis project using Power BI to provide actionable insights for strategic decision-making. The project involved aggregating and visualizing sales data to identify trends and enhance overall business profitability. and also resulting in an increase of 15% in analysis accuracy.

# Data Entry Form Application using Tkinter | Python Chennai

Coursework Project - Data Analysis *Sep 2023 - Oct 2023*  developed a user-friendly Data Entry Form application using Tkinter, a Python GUI toolkit, to facilitate efficient data input and management. The application aimed to streamline data entry processes, reduce errors, and improve overall data accuracy, resulting in a reduction of data entry errors by 20%.

# PRESENTATIONS

Participated in and presented a paper titled "The Futuristic Way of Entrepreneurial Behavior" at the International Conference on Sustainable Entrepreneurial Dynamism for India 2.0.

# PERSONAL INFORMATION

**DOB** - 15.11.2002 | **Address** - 10/9, west mada street, nungapakkam. City & Pincode - chennai, 600034